



Leicestershire
Police
Protecting our communities

Virtual beat Project

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This presentation will aim to answer.....

- What are the risks?
- How can I engage with more people online than I would in the streets ?
- How can we support our children/less technically minded online?
- What are realistic boundaries?



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What happens on the internet in a day?

**6billion Google
Searches**



**10billion Facebook
messages sent**



facebook

500million Tweets



**200million Hours of
YouTube videos watched**





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The Internet is on the Move!



www.leics.police.uk



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Virtual Beat...in a nutshell

The sole aim of the virtual beat is to offer the public another avenue to contact the police, this gives the opportunity for people who cant or wouldn't contact us by telephone or face to face to have their Say.

- Anxiety
- Scared of the police
- Quick and easy
- No phone call needed
- In the palm of your hand.

Also the ability to engage and converse with multiple members of the society and the same time would be near impossible without the virtual beat.



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Children and the internet



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Leicestershire 2015 survey of 2,400 Year 9 Students:

95% usually go online with a mobile device

90% have a social network profile

47% of unkind comments received were about how they looked.

4% have sent a self-taken naked picture.

36% of gamers play for over 3 hours a day.

50% have over 200 online "friends".
34% have over 25 friends they've never met offline.

23% have received threats or harassment.

54% said their parent **was not** interested in their online usage.....

32% use a webcam to talk to friends and 7% to meet new people

11% have met up with someone online. A third of these took no-one..

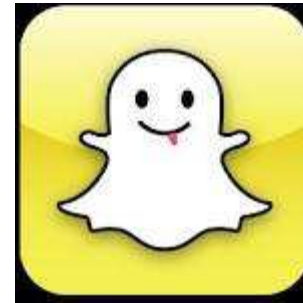
....If not, why not?

- They trust me - 66%
- Use it in my bedroom - 21%
- Parents too busy - 14%



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APP Quiz... Let's see how many Apps you know!



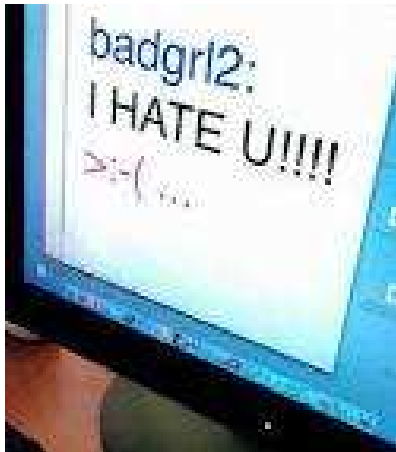
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Cyber Bullying

- It can happen 24/7
- It can spread like wildfire
- It's hard to remove and can keep re-appearing
- It can be hard to identify who is responsible





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What are Leicestershire Police doing?

- Dedicated CSE Team to investigate and deal with allegations.
- Referral desk to take referrals for vulnerable young people.
- Working with partners to develop training packages for young people and parents.
- Training our local officers in Internet safety and providing them with the resources to use with young people.
- Delivering inputs to schools/ colleges.



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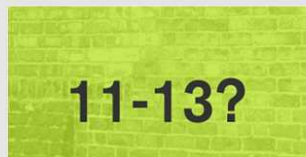
Useful Websites for Parents



Welcome to CEOP's Thinkuknow

Come in to find the latest information on the sites you like to visit, mobiles and new technology. Find out what's good, what's not and what you can do about it. If you look after young people there's an area for you too – with resources you can use in the classroom or at home. Most importantly, there's also a place which anyone can use to [report](#) if they feel uncomfortable or worried about someone they are chatting to online. All the information here is brought to you by the team at the [NCA's CEOP Command](#). We hope you like it!

Are you...



Thinkuknow.co.uk/parents/

Getsafeonline.org/

Cyberstreetwise.com/

Ceop.police.uk/